



Valor Holdings co., Ltd.

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<http://www.valor.co.jp>
Established July 1958
Shops: 668 stores (in the group)



[Point of application]

- Business Support for Ordering
- Core Systems Coordination

Device: Asreader® ASX-510R
Install date: Dec. 2014

This case study was based on the information available on August 2015



Information Systems Deputy Director
Mr. Hatanaka

Valor Holdings co., Ltd. has used PDAs in conjunction our mission-critical systems for doing business and managing inventory on the sales floor for years. AsReader® was selected to replace our previous devices. AsReader® caught our attention not just because of the enhanced reaction-time and improved speed of the devices, and not only the improved accuracy, but for improving the overall efficiency "in the field" and the scalability of the terminal itself for other general-purpose functions.

By installing AsReader®, time required to process orders was reduced 30%!



Problems

- Valor, Inc. was not satisfied with their Window CE® based PDAs due to slow response-time, poor usability, and cost. Moreover, they had already been considering changing to iOS® devices because of Window CE® security concerns.
- Valor, Inc. was searching for a new type of device to diversify their business, something that would strengthen cooperation between staff "in the field" and at headquarters, and something that had scalability.

Solution

- Connected AsReader® devices to Valor Inc.'s main system with a business specialty platform "Biz/Browser SmartDevice" (by Open Stream, Inc.). This now handles all tasks, including processing orders, stock intakes, and inventory management.
- Valor, Inc.'s staff doesn't just use this as a handy terminal for business; this tool has propelled their whole business in to the future.

Results

- When comparing the amount of time it took to use the legacy/conventional PDAs with the time for the same task done throughout the work-day on AsReader® devices, a 30% savings in time was clearly evident.
- The time saved in the processing of orders was repurposed to performing other duties throughout the departments, resulting in greater overall efficiency.

Staff opinion

When we first heard that our new handheld devices would be working with an iPod touch®, we worried, 'surely these are going to be too breakable to use?' But from the moment we began using them, I don't know if it's because the case is just so easy to hold and fits perfectly in our hands or what, but we hardly ever drop them and haven't had any break on us. Because AsReader®'s response is so quick, it has reduced our staff's stress tremendously and allowed us more time to examine other aspects of our business and focus on improving overall productivity.

What is AsReader®?

A portable terminal that you can use smart device-functions on by merely mounting an iPhone®/iPod touch® to it.



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<https://AsReader.com>

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